

# Steps to Improve DMCA Takedown Procedures on Google Blogger-hosted websites and Google Drive

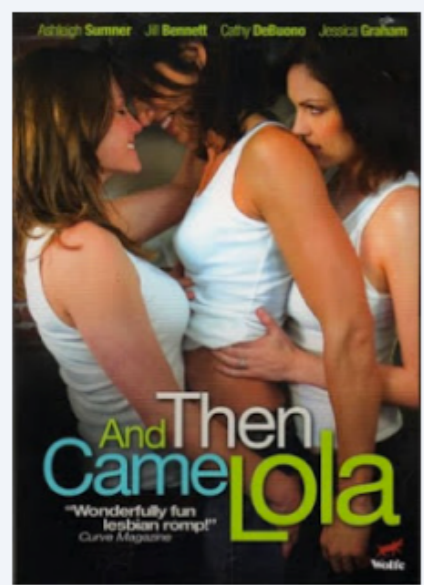


This site is a pirate website hosted on Google's Blogger platform that features illegal streams to dozens of independent films. It has been reported for copyright infringement numerous times, yet remains untouched and online.

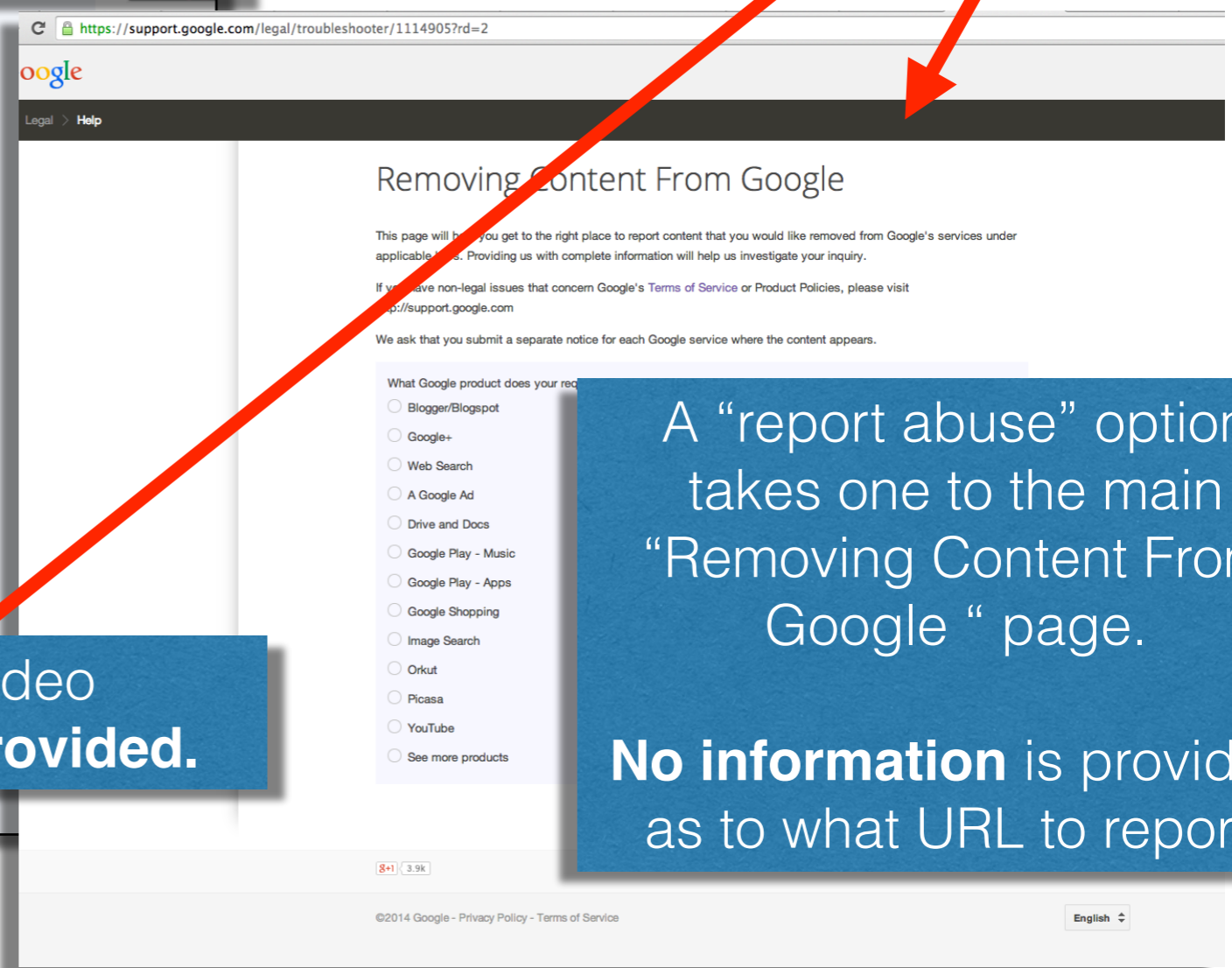
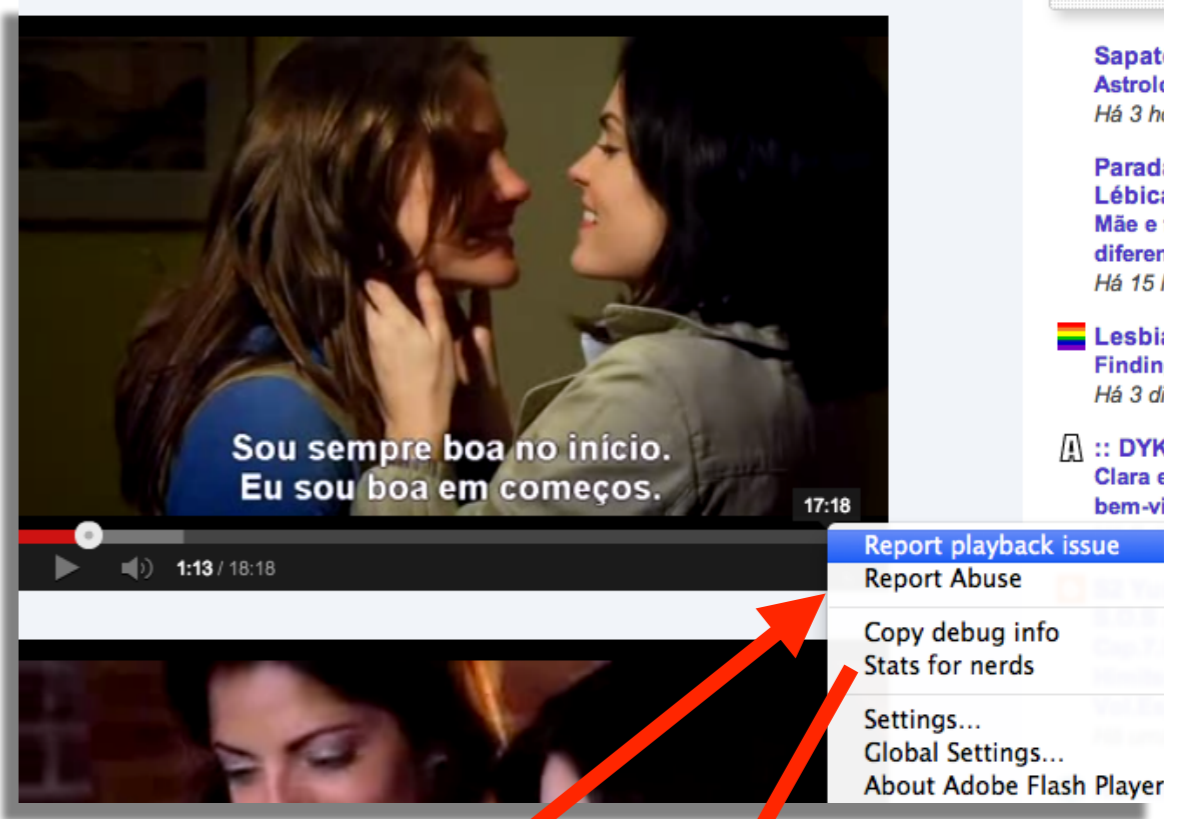
Each pirated film has its own page on the Blogger site and is broken into multiple streams.

A notice can be sent to Blogger, but often times no action is taken. In this case Google also hosts the infringing stream which should be reported.

### And then Came Lola



Lola is a love, but y places. W three char inspired t Germany,



When one right clicks on the video to find out the source, **no link is provided.**

A “report abuse” option takes one to the main “Removing Content From Google” page. **No information** is provided as to what URL to report.

```
TYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Strict//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-strict.dtd">
dir='ltr' xmlns='http://www.w3.org/1999/xhtml' xmlns:b='http://www.google.com/2005/gml/b' xmlns:data='http://www.google.com/2005/gml/ex
href='http://fonts.googleapis.com/css?family=Kaushan+Script' rel='stylesheet' type='text/css' />
href='http://fonts.googleapis.com/css?family=Oswald' rel='stylesheet' type='text/css' />
href='http://fonts.googleapis.com/css'
content='text/html; charset=UTF-8' ht
pt type='text/javascript'>(function()
try{b.console.timeStamp("CSI/"+a)}catch
avigationStart,h=a.responseStart;0<c&&
&b[f].csi&&(a=Math.floor(b[f].csi().pac
nd,void 0,b.external.startE),e[g]("tbr
function m(){l||l=!0,b[k].load[g]("fi
</script>
content='blogger' name='generator' />
href='http://videolez.blogspot.com.br'
href='http://videolez.blogspot.com/20
rel='alternate' type='application/atom
rel='alternate' type='application/rss

1528 <object width="500" height="330" class="BLOG_video_class" id="BLOG_video-e0c9a942cd8dd473" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,40,0"><param name="movie" value="//www.youtube.com/get_player">
1529 <param name="bgcolor" value="#FFFFFF">
1530 <param name="allowfullscreen" value="true">
1531 <param name="flashvars" value="flvurl=http://redirector.googlevideo.com/videoplayback?
id%3De0c9a942cd8dd473%26itag%3D5%26source%3Dblogger%26app%3Dblogger%26cmo%3Dsensitive_content%253Dyes%26ip%3D0.0.0%26ipbits%3D0%26expire%3D1406383549%26sparams%3Ddid,itag,source,ip,ipbits,expire%26signature%3D85C4B0295A68D857EC
F3A86E9210406138519796.94DB752B3231D89B7F827DC76898EF4FF4198623%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3De0c9a942cd8dd473%26offsetms%3D5000%26itag%3Dw160%26sigh%3DPYsdDkKuR33R2IJFQb9wTe7xIOA&autoplay=0&ps=blogger">
1532 <embed src="//www.youtube.com/get_player" type="application/x-shockwave-flash"
1533 width="500" height="330" bgcolor="#FFFFFF"
1534 flashvars="flvurl=http://redirector.googlevideo.com/videoplayback?
id%3De0c9a942cd8dd473%26itag%3D5%26source%3Dblogger%26app%3Dblogger%26cmo%3Dsensitive_content%253Dyes%26ip%3D0.0.0%26ipbits%3D0%26expire%3D1406383549%26sparams%3Ddid,itag,source,ip,ipbits,expire%26signature%3D85C4B0295A68D857EC
F3A86E9210406138519796.94DB752B3231D89B7F827DC76898EF4FF4198623%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3De0c9a942cd8dd473%26offsetms%3D5000%26itag%3Dw160%26sigh%3DPYsdDkKuR33R2IJFQb9wTe7xIOA&autoplay=0&ps=blogger"
1535 allowFullscreen="true" /></object>
1536 <a href="rtsp://v3.cache2.googlevideo.com/ChoLENY73wIaEQlZ1I3NqNqJ4BMYDSANFEGDDA=/0/0/0/video.3gp" type="video/3gpp"></a></div>
1537 <div class="separator" style="clear: both; text-align: center;">
1538 <br />
1539 <div style="text-align: center;">
1540 <object width="500" height="330" class="BLOG_video_class" id="BLOG_video-38790c8d13c02a23" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,40,0"><param name="movie" value="//www.youtube.com/get_player">
1541 <param name="bgcolor" value="#FFFFFF">
1542 <param name="allowfullscreen" value="true">
1543 <param name="flashvars" value="flvurl=http://redirector.googlevideo.com/videoplayback?
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F8F4560DAC9B53BD514C2B.927641DF17626282FFCE26C8A02C9653A1F5B015%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3D38790c8d13c02a23%26offsetms%3D5000%26itag%3Dw160%26sigh%3DT_leUv_IQeBLjyze2IaiXUvX2wo&autoplay=0&ps=blogger">
1544 <embed src="//www.youtube.com/get_player" type="application/x-shockwave-flash"
1545 width="500" height="330" bgcolor="#FFFFFF"
1546 flashvars="flvurl=http://redirector.googlevideo.com/videoplayback?
id%3D38790c8d13c02a23%26itag%3D5%26source%3Dblogger%26app%3Dblogger%26cmo%3Dsensitive_content%253Dyes%26ip%3D0.0.0%26ipbits%3D0%26expire%3D1406383549%26sparams%3Ddid,itag,source,ip,ipbits,expire%26signature%3D9DC94A6DEA12AF5290
F8F4560DAC9B53BD514C2B.927641DF17626282FFCE26C8A02C9653A1F5B015%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3D38790c8d13c02a23%26offsetms%3D5000%26itag%3Dw160%26sigh%3DT_leUv_IQeBLjyze2IaiXUvX2wo&autoplay=0&ps=blogger"
1547 allowFullscreen="true" /></object>
1548 <a href="rtsp://v5.cache1.googlevideo.com/ChoLENY73wIaEQkJKsATjQx50BMYDSANFEGDDA=/0/0/0/video.3gp" type="video/3gpp"></a></div>
1549 <div style="text-align: center;">
1550 <br />
1551 <div style="text-align: center;">
1552 <object width="500" height="330" class="BLOG_video_class" id="BLOG_video-3c977c27020423b" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,40,0"><param name="movie" value="//www.youtube.com/get_player">
1553 <param name="bgcolor" value="#FFFFFF">
1554 <param name="allowfullscreen" value="true">
1555 <param name="flashvars" value="flvurl=http://redirector.googlevideo.com/videoplayback?
id%3D03c977c27020423b%26itag%3D5%26source%3Dblogger%26app%3Dblogger%26cmo%3Dsensitive_content%253Dyes%26ip%3D0.0.0%26ipbits%3D0%26expire%3D1406383549%26sparams%3Ddid,itag,source,ip,ipbits,expire%26signature%3D3D5C238E68DD32BBF8
CA8DABF2A949BE86623A8C.9265C3BC1F446E33F4C0FE5FFB83426B10A30BDB%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3D03c977c27020423b%26offsetms%3D5000%26itag%3Dw160%26sigh%3DNPzPliH6ubzqOewZbDeuFf5SSDQ&autoplay=0&ps=blogger">
1556 <embed src="//www.youtube.com/get_player" type="application/x-shockwave-flash"
1557 width="500" height="330" bgcolor="#FFFFFF"
1558 flashvars="flvurl=http://redirector.googlevideo.com/videoplayback?
id%3D03c977c27020423b%26itag%3D5%26source%3Dblogger%26app%3Dblogger%26cmo%3Dsensitive_content%253Dyes%26ip%3D0.0.0%26ipbits%3D0%26expire%3D1406383549%26sparams%3Ddid,itag,source,ip,ipbits,expire%26signature%3D3D5C238E68DD32BBF8
CA8DABF2A949BE86623A8C.9265C3BC1F446E33F4C0FE5FFB83426B10A30BDB%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3D03c977c27020423b%26offsetms%3D5000%26itag%3Dw160%26sigh%3DNPzPliH6ubzqOewZbDeuFf5SSDQ&autoplay=0&ps=blogger"
1559 allowFullscreen="true" /></object>
1560 <a href="rtsp://v5.cache1.googlevideo.com/ChoLENY73wIaEQk7QIbWwnfJAXMYDSANFEGDDA=/0/0/0/video.3gp" type="video/3gpp"></a></div>
1561 <div class="separator" style="clear: both; text-align: center;">
1562 <br />
1563 <div style="text-align: center;">
1564 <object width="500" height="330" class="BLOG_video_class" id="BLOG_video-b02c6e26e7fa0dd9" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
codebase="http://download.macromedia.com/pub/shockwave/cabs/flash/swflash.cab#version=6,0,40,0"><param name="movie" value="//www.youtube.com/get_player">
1565 <param name="bgcolor" value="#FFFFFF">
1566 <param name="allowfullscreen" value="true">
1567 <param name="flashvars" value="flvurl=http://redirector.googlevideo.com/videoplayback?
id%3Db02c6e26e7fa0dd9%26itag%3D5%26source%3Dblogger%26app%3Dblogger%26cmo%3Dsensitive_content%253Dyes%26ip%3D0.0.0%26ipbits%3D0%26expire%3D1406383549%26sparams%3Ddid,itag,source,ip,ipbits,expire%26signature%3DB362054BF46C02C752
929D8D2AA6EA3BC229207C.AF5E58876EE1139AA6B9F5C70BBB41EE767BAABB%26key%3Dck2&aiurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3Db02c6e26e7fa0dd9%26offsetms%3D5000%26itag%3Dw160%26sigh%3DyGaHrWpsBVgjpC_ObtSxdpnsXVM&autoplay=0&ps=blogger">
1568 <embed src="//www.youtube.com/get_player" type="application/x-shockwave-flash"
1569 width="500" height="330" bgcolor="#FFFFFF"
1570 flashvars="flvurl=http://redirector.googlevideo.com/videoplayback?
```

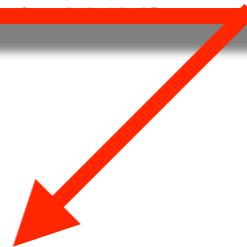
To find an actual URL to report one has to comb through the page "source code" and search through more than 50 instances of "Google" to find a link to report

```
c:(new Date).getTime();this.t[a]=[e,d];if(void
{t:er:d,load:n};if(a){var
)}try{a=null,
}),null==a&&b.external&&=b.external.pageT,e&&0<c&&(e[g]
(d=d.offsetParent))d=a;70>=d&&b[k].load[g]("aft");var
```

Finally, click on the link and you arrive at a “thumbnail server” link. This is the only type of Google Drive link to be found.

However, even when the infringing content is reported using Google’s DMCA web form, no action is taken. The Blogger pirate site and the stream remain online weeks later.

```
F8F4560DAC9B53BD514C2B.927641DF17626282FFCE26C8A02C9653A1F5B015%26key%3Dck2&iurl=http://video.google.com/ThumbnailServer2?
app%3Dblogger%26contentid%3D38790c8d13c02a23%26offsetms%3D5000%26itag%3Dw160%26sigh%3DT_1eUv_IQeBLjyze2IaiXUvX2wo&autoplay=0&ps=blogger"
allowFullScreen="true" /></object>
<a href="rtsp://v5.cache1.googlevideo.com/ChoLEny73wIaEQkjKsATjQx50BMYDSANFEgDDA==/0/0/0/video.3gp" type="video/3gpp"></a></div>
<div style="text-align: center;">
<br /></div>
<div style="text-align: center;">
<object width="500" height="330" class="BLOG_video_class" id="BLOG_video-3c977c27020423b" classid="clsid:D27CDB6E-AE6D-11cf-96B8-444553540000"
```



video.google.com/ThumbnailServer2?app=blogger&contentid=38790c8d13c02a23&offsetms=5000&itag=w160&sigh=T\_1eUv\_IQeBLjyze2IaiXUvX2wo

Click to go back, hold to see history

**Allegedly Infringing Material:**

YOU MUST PROVIDE: the Docs/Drive URL(s) that contains the allegedly infringing material (ex. http://docs.google.com/View.aspx?docid=ajdm8nm239az\_5dhc8qv).

Location of the allegedly infringing material \*

```
http://video.google.com/ThumbnailServer2?
app=blogger&contentid=e0c9a942cd8dd473&offsetms=5000&itag=w160&sigh=PYsdDkKur33R2IJFQb9wTe7xIO
A
http://video.google.com/ThumbnailServer2?
app=blogger&contentid=38790c8d13c02a23&offsetms=5000&itag=w160&sigh=T_1eUv_IQeBLjyze2IaiXUvX2wo
http://video.google.com/ThumbnailServer2?
app=blogger&contentid=3c977c27020423b&offsetms=5000&itag=w160&sigh=NPzP1iH6ubzgOewZbDeuFf5SSD
Q
http://video.google.com/ThumbnailServer2?
```

**Sworn Statements**

I have a good faith belief that use of the copyrighted materials described above as allegedly infringing is not authorized by the copyright owner, its agent, or the law.

# When you do report the infringing URL, this is the Google Team's response:

----- Original Message -----

Subject: RE: [3-411700004021] Your Request to Google

From: [removals@google.com](mailto:removals@google.com)

Date: Tue, July 01, 2014 2:05 pm

To: [REDACTED].com

Hello,

Thanks for reaching out to us.

With regard to the following URLs:

[http://video.google.com/ThumbnailServer2?  
app=blogger&contentid=203c30c4ab876b5d&offsetms=5000&itag=w160&sig=CMM\[REDACTED\]](http://video.google.com/ThumbnailServer2?app=blogger&contentid=203c30c4ab876b5d&offsetms=5000&itag=w160&sig=CMM[REDACTED])

In order [REDACTED] the appropriate content and take further action, please provide us with the specific URLs of the posts where the infringing content is located. You can obtain the post URL by clicking on the title of the post or the timestamp found at the bottom of the allegedly infringing post(s).

Regards,  
The Google Team

On 06/20/14 16:45:06 [REDACTED].com wrote:

subject\_lr\_dmca: You requested to Google

full\_name: [REDACTED]

companyname: [REDACTED]

represented\_copyright\_holder: [REDACTED]

contact\_email\_noprefill: [REDACTED]

country\_residence: US

location\_of\_copyrighted\_work: [http://\[REDACTED\]](http://[REDACTED])

description\_of\_copyrighted\_work: feature films: [REDACTED]

hidden\_category:

url\_box\_docs:

[http://video.google.com/ThumbnailServer2?app=blogger&contentid=203c30c4ab876b5d&offsetms=5000&itag=w160&sig=CMM\[REDACTED\]](http://video.google.com/ThumbnailServer2?app=blogger&contentid=203c30c4ab876b5d&offsetms=5000&itag=w160&sig=CMM[REDACTED])

dmca\_affirmations\_authorized: agree

dmca\_affirmations\_penalty: agree1

signature: [REDACTED]

hidden\_product: docs

hidden\_ctx:

geolocation: US

# Steps to Fix Takedown Procedures

1. Companies (like Google) that host websites where user-generated content is uploaded should create templates that include easy-to-find, direct buttons/links to site-specific (i.e. Blogger) DMCA takedown forms/contacts.
2. URL of infringing content (page) or (embedded) video stream should be obvious and easy-to-find.
3. Most efficient way to accomplish would be for “**report abuse**” button in page template and/or embed window to link users directly to web form with requisite URL pre-filled.
4. Upon sending DMCA takedown request, sender should receive email confirmation of receipt.
5. If content is found to be infringing, removal should be done in a timely manner and reporting party notified via email that appropriate action has been taken.
6. Users (sites) that repeatedly violate copyright should be removed.